**For the love of Data 😑!**

Just have fun with this, flex those problem-solving muscles.

THERE ARE SOME ISSUES WITH THE DATA YOU WILL HAVE TO FIGURE AND FIX…

Create charts where necessary.

If you find any story to tell, feel free to share on Twitter 👨🏾‍🍳🔥

**First, we’ll look at Sales performance:**

* What are the top-selling products?
* Which company has the highest sales revenue?
* How do sales vary across different export countries? You should look at
  + Product sales
  + average revenue per country
  + Total units sold
* Is there any correlation between the units sold and the profit generated?

**Let’s talk Time-Series:**

* How do sales vary over time (monthly, quarterly, annually)?
* Are there any seasonal trends in sales?
* Is there a relationship between the date of purchase and the profit margin?

**Following up will be our Cost Analysis:**

* What is the cost of goods sold (COGS) as a percentage of revenue?
* How does the COGS vary across different products?

**We can still work with our geographic data**:

* Which destination ports receive the highest volume of exports?
* What are the transportation modes commonly used for export?
* Rank the destination port by the export value.
* Show the top export product for each port.

**We have a performance comparison:**

* How does each product perform in terms of profit margin?
* Can we compare the performance of different companies based on units sold and profit generated?
* Are there any outliers or underperforming products/companies that need attention?